

ADDIE'S STUDIO SHOE DRIVE HELPS CANCER SURVIVORS GET BACK ON THEIR FEET: Local Personal Training Studio to Collect Athletic Shoes to benefit the American Cancer Society

SAN DIEGO, CA--Nov. 26, 2007--Addie's Studio, fully equipped personal training studios that allow clients to train in the comfort of a semi-private, by-appointment-only environment, today announced the launch of their fourth annual holiday shoe drive. All shoes collected will be donated to the American Cancer Society.

From December 4 to December 29, San Diego residents can visit the Pacific Beach (4440 Ingraham St) or UTC (8935 Towne Center Dr Ste 105) Addie's Studio locations and drop off new or used athletic shoes. In exchange, Addie's Studio will gift them with a new pair of athletic socks.

"We have had the privilege of training several cancer survivors through the years" said Tyler Merrill, who runs both studio locations along with his wife Addie. "Our annual shoe drive is just one way we can help rally the community to support the cause."

Addie's Studio, voted the best place to train for San Diego boomers by San Diego Magazine in 2007, is committed to giving back to the local San Diego community. This year, the studio raised a record \$12,500 to benefit the MS Society, during the annual MS Challenge Walk.

About Addie's Personal Training Studio: At Addie's Studio, we not only help you set and achieve your fitness goals – we "Inspire you to succeed"! Located in Pacific Beach and La Jolla at UTC in San Diego, CA.

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